

Northeastern IPM Center 2025 Partnerships Program RFA Webinar

Wednesday October 9th at 11:00am

Jana Hexter, Grants & Partnership Coordinator David Lane, Evaluation Specialist



We Welcome Your Questions

- Please submit a question at any time using the Q&A feature to your right at any time
- * If you'd like to ask a question anonymously, please indicate that at the beginning of your query.



Overview

- * RFA is available that includes 3 types of grants
 - * Applied Research
 - * IPM Working Group only for existing groups in 2025
 - * Communications
- * PMSP/PMP RFA coming in Spring 2025
- * Deadline: Thursday November 14, 2024 at 5:00 p.m.

All Projects Must

- * Address priorities within our 6 Signature Programs:
- Community IPM
- Climate Change and Pests
- Next Generation Education

- IPM and Organic Systems
- Pollinators
- Advanced Technologies
- * In addition to 4 cross-cutting issues:
- Diversity in IPM
- Pesticide Resistance

- Emerging Invasive Species
- Economics

Which Partnership Type Applies to My Project?

IPM Applied Research

Identifies gap in knowledge that prevents IPM adoption

Designs experiment(s) to build knowledge

Presents/publishes results, including to extension/outreach colleagues/community

Results in new knowledge or practices that improve efficacy of IPM

IPM Working Groups

Identifies and convenes stakeholders around defined topic

Identifies gaps in knowledge, adoption of practices, or communication

Develops plan for addressing gaps (for example: white paper, proposal, conference)

Results in new or enhanced efforts to advance adoption of IPM

IPM Communications

Identifies an audience(s) that lack knowledge of IPM

Synthesizes knowledge and research results

Disseminates information by methods appropriate to identified audiences

Educates

Results in changes in behavior or conditions, specifically adoption of IPM

Upcoming Pest Management Strategic Plan or Crop Profiles (coming Spring 2025)

The Center is particularly interested in PMSP proposals for

- a) low-bush/wild blueberries
- b) hemp
- c) greenhouse food crops—including fruiting vegetables, greens, hydroponic production, etc.
- d) Integrated Vegetation Management (IVM), such as rights-of-way



Changes for 2025

- * 6 months only 3/1/25–8/31/25
- Working Groups only existing working groups may apply

Competitive Preference Priority 1

Economic Analysis. Proposals that produce improved economic analyses of the costs and benefits of IPM adoption are eligible for up to 3 additional points

Competitive Preference Priority 2

Diversity. These projects are eligible for 3 additional points and may apply for up to an additional \$10,000.

A: 1890 Institution Participation. Projects that are led by or include an 1890 land-grant institution (University of Maryland, Eastern Shore; Delaware State University; and West Virginia State University) as a project partner are eligible for up to 3 additional points based on the scope and depth of the collaboration.

OR

B: Meaningfully includes historically underserved audiences. USDA defines historically underserved audiences to include stakeholders belonging to the following groups: American Indians or Alaskan Natives, Asians, Blacks or African Americans, Native Hawaiians or other Pacific Islanders, Hispanics, and women. Northeast IPM also considers 2SLGBTQIA+ to be historically underserved. This may include:

- *
- Is a project focused on a historically underserved audience, OR
- Is led by or partner with a Native Nation affiliated organization, OR
- Is led by or partners with a non-profit that focuses on historically underserved audiences.

Competitive Preference Priority

Question in Online Form

Please describe how your project meets the preference priorities if applicable. (You may use up to 1000 words for this response).

This is in addition to the 8-page limit.

Evaluation

- Improve your chances of receiving IPM funding by carefully describing:
- Your evaluation plan objectives, indicators, and methods.
- 2. How the evaluation objectives meet the IPM Road Map goals.
- * Ultimately, we strive to measure changes in behaviors and conditions that increase IPM implementation.

Find a Colleague

* To post a profile about yourself and your work:

http://neipmc.org/go/APra

* "Find a Colleague" site:

http://neipmc.org/go/colleagues

Question & Answers

* Please use the Questions & Answer feature (you may have to scroll your mouse over the screen for the option to appear)



Archive of Today's Webinar

* Today's webinar will be available to view **on demand** in a few business days.

https://neipmc.org/go/rfawebinar2024

* You can watch as often as you like.

Land Acknowledgment

The Northeastern IPM Center is based at Cornell University in Ithaca, New York.

Cornell University is located on the traditional homelands of the Gayogohó:nọ' (the Cayuga Nation). The Gayogohó:nọ' are members of the Haudenosaunee Confederacy, an alliance of six sovereign Nations with a historic and contemporary presence on this land. The Confederacy precedes the establishment of Cornell University, New York state, and the United States of America. We acknowledge the painful history of Gayogohó:nọ' dispossession, and honor the ongoing connection of Gayogohó:nọ' people, past and present, to these lands and waters.

This land acknowledgment has been reviewed and approved by the traditional Gayogohó:no' leadership.



This presentation was funded by the Northeastern IPM Center through Grant #2022-70006-38004, the USDA National Institute of Food and Agriculture, Crop Protection and Pest Management, Regional Coordination Program.

